



Media Release

Homeward Trust launches the Edmonton 20,000 homes Campaign

November 9, 2015 (Edmonton) – Today, Homeward Trust is officially launching the Edmonton 20,000 Homes Campaign.

The 20,000 Homes Campaign is a national movement of communities working together to permanently house 20,000 of Canada’s most vulnerable homeless people by July 1, 2018. In order to focus our efforts as a community, the campaign will create a registry to identify needs, prioritize housing efforts, and measure our progress throughout the campaign.

“Homeward Trust and its partners have been able to assist over 5,000 people in finding permanent housing,” says Susan McGee, CEO of Homeward Trust. “However, in spite of our success with the Housing First program, we haven’t been able to reach everyone. There are still those who have been living on the streets for years, and we have to do more as a community to ensure we are reaching all the chronically homeless in our city.”

The focus will be on housing the most vulnerable, chronically homeless in Edmonton – those who have lived on the streets for more than one year, and who face grave health and safety risks because of their homelessness. Street outreach is an essential part of the campaign.

The event is taking place at the Stanley Milner Library, with the program starting at 9:00 a.m. Please use the main entrance on 100 Avenue or the side door on the right hand side near the Second Cup to gain entrance.

For more information, please contact:

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Homeward Trust Edmonton is a not for profit organization that uses a community-based approach toward the goal of ending homelessness in Edmonton. Our primary role is to coordinate response to housing needs by working together with local agencies and all orders of government.