



Media Advisory

November 16, 2015

Housing Month Activities through the week of November 16

FOR IMMEDIATE RELEASE

Edmonton – Every year, communities across Canada mark National Housing Day, November 22. On our around that day, events are held to raise awareness about the importance, and need for more housing in our communities. Homeward Trust is pleased to hold three events this week marking Housing Month. Media are invited to all three functions.

You can find out more at housingmonth.ca.

Ending Homelessness in Edmonton and the Impact on your Business

Date: Monday, November 16

Time: 11:30 a.m. – 1:00 p.m., presentation begins at 12:20 p.m.

Location: Edmonton Chamber of Commerce - World Trade Centre - #600 9990 Jasper Avenue

Details: Guests will hear from Susan McGee, CEO of Homeward Trust; Michael Phair, Chair of Edmonton Youth Homelessness Committee; Lianne Lewis, Business & Community Development Director, Shaw Conference Centre; Tim Richter, President & CEO of the Canadian Alliance to End Homelessness, and; John Stobbe, Broker/Owner of Century 21 Shackleton Realty

2015/2016 Raising the Roof Campaign Launch

Date: Tuesday, November 17

Time: 5:00 p.m. – 8:00 p.m., program begins at 6:00 p.m.

Location: El Cortez Cantina – 10322 83 Avenue NW

Details: This year's campaign beneficiary will be announced at this event

National Housing Day Luncheon

Date: Thursday, November 19

Time: 11:30 a.m. – 1:30 p.m., program begins at 12 p.m.

Location: The Westin Edmonton, 10135 100 Street NW

Details: The featured keynote speaker is Jeff Olivet, M.A., CEO of the Boston-based Center of Social Innovation, and a leader in the fields of homelessness and housing. Jeff will share the lessons he has learned from more than 30 years in the field.

Susan McGee, CEO of Homeward Trust, will be available at every event for comment.



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Throughout the Capital Region, counties and municipalities mark November as Housing Month. Governments, management bodies, and community groups hold events and undertake activities to raise awareness about the importance of housing to our community.

It starts with home. Throughout the month, join us in sharing your stories of why housing matters. Visit housingmonth.ca for more information.