

Homeward Trust and Yardstick run to end family homelessness

June 12, 2015, Edmonton – Homeward Trust’s third annual Homeward Walk Run, presented by Yardstick, in support of the Urgent Families Initiative is taking place this **Saturday, June 13** at Louise McKinney Park.

As of Friday morning, \$25,000 has been raised and will go to support the Urgent Families Initiative, which helps local homeless families find safe, secure, and permanent housing.

“Since the start of the Initiative on December 1, we have engaged over 100 families that are experiencing homeless, and teams are working diligently to house them all,” said Susan McGee, CEO of Homeward Trust Edmonton. “The WalkRun is a great opportunity to get Edmontonians involved with initiatives that house and transition families into a stable, supportive environment where they can have their needs as a family met.”

Over 150 people of all ages are participating in either an eight kilometer run or five kilometre run or walk, followed by a one kilometer kids’ fun run. Family programming, post-run yoga, and food from Pampa Food Truck will be available on site. On-site registration will be open at 9 a.m.

Date: Saturday, June 13, 2015

Program: 9:40 a.m.

Run starts at 10:00 a.m.

Location: Louise McKinney Park, 9999 Grierson Hill Rd NW

Homeward Trust acknowledges the following groups for their generous support of the Homeward Walk Run:

Title Sponsor: Yardstick

Gold Sponsor: Avatar Media

Bronze Level Sponsors: Rohit Group

Supporter Sponsors: Jujo Juice, Cobbs Bread, Crossfit, Moksha Yoga, Sawmill Restaurant Group, Four Points by Sheraton, Culligan, Renaissance Hotel – Edmonton Airport, The Running Room

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